



**FOR IMMEDIATE RELEASE: May 22, 2003**

**International Symposium on Electronics and the Environment and Electronics Recycling Summit Held in Boston; Showcase High-Tech Industry Progress in Environmental Design and Recycling**

Over 300 attendees from industry, academia, and non-profit organizations attended this year's 11<sup>th</sup> International Symposium on Electronics and the Environment (ISEE) and 4th Electronics Recycling Summit®, held **May 19-22, 2003** in Boston, Massachusetts.

The electronics industry is making rapid progress to further reduce the impact on the environment of its products and manufacturing operations. The conference presented numerous new advances in environmentally-conscious technologies, "design for environment" software and analytical tools, and related management systems. June Andersen, Symposium Co-Chairperson and Manager, Product Safety, Hardware Compliance & Asset Protection for IBM, said, "This joint meeting was a unique and timely opportunity to bring together all of the segments of the electronics and recycling industry to communicate progress in design for environment and developments like the new European recycling legislation."

Brad Allenby, Vice President of AT&T, addressed the audience on the subject of industrial ecology and challenged the industry to become more strategic in its focus on creating value for both business and society. Chris Tuppen, Head of Sustainability for the British Telecommunications Group, presented the latest developments of the Global e-Sustainability Initiative, an initiative associated with the UN Environment Program (UNEP) and International Telecommunications Union (ITU). John Howard, The White House's Federal Environmental Executive, addressed the Bush Administrations accomplishments in supporting sustainable development as well as specific initiatives related to supporting the electronics industry.

The event included updates on environmental design, manufacturing, research, marketing, recycling practice, and policy and brought together engineers, managers, electronics recyclers, and others engaged in research, development, manufacturing, and recycling of electronic products.

Conference Co-Chair Peter Muscannelli stated "We're overwhelmed by the activity, initiatives, and collaborative efforts that the 2003 conference has provided to the industry. We look forward to the continued efforts by all stakeholders to develop solutions for design and end-of-life recovery of electronics."

The events were organized by the **IEEE** Computer Society Technical Committee on Electronics and the Environment and the International Association of Electronics Recyclers (**IAER**) and were designated the 2003 Going Green International Congress and Exhibition, a major rotating international conference which is providing a focal point for the global electronics industry. The **IEEE** is the world's largest technical professional association. It represents and serves professionals involved in all aspects of electrical and electronics technology. The **IAER** is the first and only trade association that represents and serves the electronics recycling industry.

Next years event will be held May 11 to 14, 2004, in Scottsdale, Arizona.

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